


spring clean, review, blitz, re-organise...

...focus on your printing

Internal Forms, Stationery, Business Cards, Leaflets, Flyers, Newsletters, Yearbooks, Report and Accounts. How much print do you really produce?

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- **Do you print some items internally, is that cost-effective?**
 - **How much do you order at a time and how often, is that cost-effective?**
 - **Do you know about different papers and finishes, to achieve the best 'feel' and quality at a cost-effective price?**
 - **Do you get discounts for regularly printed items such as monthly newsletters?**

would you like to be able to discuss these and other issues more knowledgeably with your supplier?

There are many, many options for print buyers. Even for those of you who are familiar with the trade, there will be many unknowns which can occasionally become pitfalls.

We are sick and tired of print suppliers pulling the wool over their customers' eyes, over-selling and under-supplying in quality and service. We want to help you understand how print works, so that you can get the most from your supplier - the best service, the best quality and the right price.

This is why we offer our no-obligation print review service.

here's how it works...

We ask you to gather ALL of your printed material together, internal forms, stationery, marketing materials etc, even if you print it yourself or you don't use many. We come and meet with you for about an hour, where we go through each and every item and make a few notes on how it's produced, in what quantities and how often etc. If you can spare us some samples to take away, even better!

Many issues will be discussed as our meeting progresses, but we are conscious not to take up too much of your time. We collect as much information as we can to provide you with a written review of our recommendations. Use this to improve your relationship with your current supplier. Use it to get the best service. Use it to get the best quality. Use it to get the right price.

if you would like any more information on our print review service please call.

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